



Catalogue 2023

Becks
cocoda

cocoa specialities



Try it,
taste it,
love it
forever.



Quality starts with the ingredients

Quality starts by choosing **Becks cocoa™** when selecting the ingredients. For cocoa connoisseurs from all over the world, we searched for the finest ingredients and found them. We very deliberately only select the finest cocoa beans and select spices, herbs, and fruits from the best growing regions worldwide for our cocoa specialities.

Our cocoas are not heavily de-oiled and have a fat content of 20 - 40 %, which is of great importance for a full-bodied taste. All our cocoas have a cocoa content of over 50 %, but only in the case of our children's cocoa Michel (35 %) and The Fudge (40 %) is the sugar content higher.

Another large factor for our definition of quality: thinking and acting sustainably during every step on our journey. This is why the cocoa for our high quality drinking chocolate originates from organic farming and fair trade, wherever it is possible. We also continuously optimize our packaging. Our 250 g canisters are 100 % recyclable.

Some classic, others extravagant, our high quality organic cocoas go perfectly well with true Ceylon cinnamon, with fine Madagascan vanilla, fruity orange or a hint of lavender.

A creative variety for individual delight – this is **Becks cocoa™**.

Cocoa Variety by Becks cocoa™

Try it, taste it, love it forever! **Becks cocoa™** products are everyone's favourite cocoas. To ensure that no one has to do without **Becks cocoa™**, we now produce **20 cocoa creations** in Stephanskirchen, Bavaria. Some are classic, some extravagant. Always harmoniously balanced, full of flavour and there is certainly something for everyone!

Our favourite sorts of **Becks cocoa™** use only organic cocoa from Africa, South America and the Dominican Republic as well as organic cane sugar from South America. Apart from The Fudge and White Wedding all sorts are vegan.

This is a high quality variety of cocoa for your individual delight! The 250 g design tins are resealable, so no aroma will be lost. For tasting we have got the 25 g sachets.

Choose your favorite, dig in and enjoy!



Our Newcomers!



Especial no 2

**55 % premium cocoa
from Ecuador**

Our vegan organic raw cocoa powder made from Arriba Nacional raw cocoa beans is produced from one of the best cocoa varieties in the world. The fruity-floral fine cocoa variety has a unique taste profile. "Raw" means that the cocoa beans are fermented after harvesting, but not roasted (below 42°-47°C). This cocoa therefore retains more of its valuable active ingredients. The cocoa from this project comes from organically managed forests and grows among other hardwoods.



Mekong

Lemongrass

This fine cocoa is reminiscent of a holiday in Asia, subtly composed with the taste of refreshing, citrusy lemongrass and a hint of chilli.



Red Spirit

mulled wine

is the latest creation from **Becks cocoa™**. This cocoa delight combines the tart and sweet flavors in a perfect mulled chocolate. The fine winter spices such as cinnamon, orange, ginger and cardamom perfectly complement the Glühkakao in its aromatic appearance and at the same time you get a full and strong cocoa flavor. Of course, this variety is also packed in the recyclable tin cans noble and sustainable!



The
latest
creations
from
Becks cocoa™

Classic Delight



Criollo

Pure cocoa

Simply 100 % of best cocoa, tangy, without sugar, naturally refined. A taste of Central America for pure delight. Dissolves in warm milk without cooking.

Tin 250 g / Sachet 20 g



White Wedding*

White chocolate, coconut and vanilla

Drinking chocolate without cocoa. Refreshing coconut and a hint of vanilla make this chocolate unique. For all who like it white.

Tin 250 g / Sachet 25 g

*white chocolate



Sinnerman

True cinnamon

Ceylon-cinnamon refines this classic cocoa drink. An addition of cardamom takes the flavor to a new level.

Tin 250 g / Sachet 25 g



Nude

Genuine Madagascan vanilla

A strong chocolate flavor meets sweet vanilla. A wonderful combination.

Tin 250 g / Sachet 25 g



Amydala

Almond

The slight bitter almond aroma reminds you of marzipan or amaretto. A real classic and our personal greeting to the north.

Tin 250 g / Sachet 25 g



As I went out walking

Lavender

With its discreet flowery aroma this sort is reminiscent of a walk through wide lavender fields. Intensive scent, but only a hint of lavender in flavor. A cocoa for connoisseurs.

Tin 250 g / Sachet 25 g



The Fudge

Delicate caramel

Fine cocoa meets cream caramel.

Sweet in flavor and with a softness that flavor enthusiasts call "mouthfeel" and that makes children go "oomph".

Tin 250 g / Sachet 25 g



Chill Bill

Chili and a bit of allspice

Presumably an aphrodisiac. Shy at first before it develops the fire. The spicy hint of chili is the great finale of a deeply chocolaty cocoa.

Tin 250 g / Sachet 25 g



Box of 8 tins

20 sachets per display
12 displays per box



BEET me up!

An exquisite cocoa imbued with a measure of red beets

A dash of mustard, allspice, juniper berries, and cloves; it is evocative of borsch, the Russian stew. An exquisite cocoa with verve that provides for spirited enjoyment!

Tin 250 g / Sachet 25 g



Before Nine

Fine mint

The type of cocoa people are continuously arguing about: love him or hate him? In any way it's a refreshing flavor with a hint of fine mint.

Tin 250 g / Sachet 25 g



Sinnerman forte

Cinnamon

Finest cocoa refined with a 'forte' portion of cinnamon without added sugar. With its 96 % of cocoa the Sinnerman forte is a sophisticated cocoa delight.

Tin 250 g / Sachet 25 g



Hot Winter

A wintry mixture with a fine taste of gingerbread

Ten wintry spices and a splash of rum that are certain to spread Christmas feeling. Also an ice cold refreshment during summer, since cinnamon makes the body cool down.

Tin 250 g / Sachet 25 g



Choc Orange

Orange and ginger

Finest cocoa, most discreetly composed with the flavor of sun-ripened oranges and a hint of ginger. One of our earliest products, still the original.

Tin 250 g / Sachet 25 g



T.E. Lawrence

Mocca

The Arabic inspired cocoa with caffeine is an homage to the orient: refined with Turkish coffee, dates and a hint of cardamom our T.E. Lawrence mocca revives the spirits, reminiscent of the smell of oriental morning air.

Tin 250 g / Sachet 25 g



Extravagant finesse



Mekong

Lemongrass

This fine cocoa is reminiscent of a holiday in Asia, subtly composed with the taste of refreshing, citrusy lemongrass and a hint of chilli.

Tin 250 g / Sachet 25 g



Red Spirit

Mulled wine

The fine winter spices such as cinnamon, orange, ginger and cardamom perfectly complement the Glühkakao in its aromatic appearance and at the same time you get a full and strong cocoa flavor.

Tin 250 g / Sachet 25 g



Box of 8 tins

**20 sachets per display
12 displays per box**

Cocoa for young and old!



Michel

The normal one

A family cocoa that tastes good to everyone. Our Michel is the mild, gentle one: It has 33 % cocoa content, is sweetened with organic cane sugar and organic banana powder. Refined with our favorite childhood spices cinnamon and nutmeg. Perfect for kids, adults, chocolate junkies, cocoa maniacs. And everyone who wants to drink a little piece of childhood in good.

Tin 335 g / Sachet 25 g



Günther

cheerful-tart and urban

Our Günther with 66 % cocoa content is the hip dark cocoa for the somewhat more tart cocoa pleasure. Two noble single origins with little sugar, only lightly sweetened: in keeping with the zeitgeist of the city. A pleasure at any time of day or night. If you like to drink Affogato, you will love Affogato with Günther! The can is enough for up to twenty cups of cocoa. Cold or warm a pleasure!

Tin 300 g / Sachet 25 g



Box of 8 tins

20 sachets per display
12 displays per box

How do I make the perfect cacao ?



Things are getting cozy now.

Heat 250 ml of milk and froth up to a silky foam.

Fill a glass halfway with milk foam and add two heaped teaspoons or a 25 g sachet of **Becks cocoa™**.

Stir thoroughly and top your cocoa with the rest of the milk foam.

Powder the foam with a little cocoa and enjoy.

Tip for vegan cocoa lovers:

By using almond, oat, soy, coconut or spelled milk, all sorts of **Becks cocoa™** (except White Wedding and The Fudge) can be enjoyed as vegan cocoas.

Single-origin premium cocoa

Our single-origin cocoas from Ecuador, Vietnam und der and the Dominican Republic will delight Especial connoisseurs.
Available in resealable 250 g designer sachets, in 25 g sample sachets and in our 1,500 g tins for hospitality professionals.



Especial no 2

55 % premium cocoa from Ecuador

NEW

Our vegan organic raw cocoa powder made from Arriba Nacional raw cocoa beans is produced from one of the best cocoa varieties in the world. The fruity-floral fine cocoa variety has a unique taste profile. "Raw" means that the cocoa beans are fermented after harvesting, but not roasted (below 42° - 47°C). This cocoa therefore retains more of its valuable active ingredients. The cocoa from this project comes from organically managed forests and grows among other hardwoods.

Tin 250 g / Sachet 25 g



Especial no 3

75 % premium cocoa from Vietnam

A very special variety from the small cocoa region in the Mekong Delta, grown fairly and sustainably by small farmers although not officially certified. Fruity and slightly acidic with a tart note, this choice drinking chocolate melts in the mouth. Enjoy one of the bestquality cocoas in the Asia-Pacific region.

Tin 250 g / Sachet 25 g



Especial no 4

60 % exquisite unblended cocoa from the Dom. Rep.

The drinking chocolate from the Dominican Republic captivates with its initially delicate, subtle yet characteristically piquant chocolate flavor with a slight hint of caramel. The taste sensation finishes by unfolding an intense chocolate flavor.

Tin 250 g / Sachet 25 g



especial

Box of 8 tins

20 sachets per display
12 displays per box

SHAKERS

Refining High-level Flavors Using Cocoa Shakers

Becks cocoa™ cocoa shakers deliver exactly what they promise: delicate cocoa powder, refined with **Becks cocoa™** personal note. They create a visual treat on milk foam, cakes and candy and for tasty dessert decoration.



Criollo

Pure cocoa

Simply 100 % of best cocoa, tangy, without sugar, naturally refined. A taste of Central America for pure delight.

Tin 65 g



Sinnerman

True cinnamon

Ceylon-cinnamon refines this classic. An addition of cardamom takes the flavor to a new level.

Tin 65 g



As I went out walking

A cocoa for connoisseurs

With its discreet flowery aroma this sort is reminiscent of a walk through wide lavender fields in the Provence..

Tin 65 g



Box of 6 tins

Giving Delight: The Becks cocoa™ Gift Boxes

In order to make it possible to give and receive delight, we have launched the **Becks cocoa™** gift boxes: each **Becks cocoa™** box contains a fine selection of cocoa sachets and a booklet with creative recipes for the individual sorts.

Wrapped in a high-quality gift carton the themed **Becks cocoa™** gift boxes are a great present for every possible reason.



The new Breakfast

A box that makes you want your breakfast to last forever: the sorts Criollo, The Fudge, Choc Orange and Nude promise true breakfast delight!

95 g



Lousy weather

When the weather leaves you practically no chance but to stay inside: The Fudge, Before Nine, Sinnerman forte and Chill Bill, make home the best place there is!

100 g



CHristmas bekery

Heat up the oven and start baking: the sorts Amydala, Choc Orange, Criollo and Hot Winter make your Christmas cookies really special.

95 g

10 pieces per box

All I want for Christmas...

The Becks cocoa™ 2023 Advent Calendar



6 pieces per box



The Becks cocoa™ 2022 Advent Calendar

24 times in joyful anticipation of the entire diverse **Becks cocoa™** selection. 24 times to savor a deliciously indulgent break – a very special gift before Christmas, and for you to personally enjoy.

Contains 24 packets of 25 g each

The Large Ones

Perfect for gastronomy purposes. With Massive and A-Muse we have got two sorts that are a little more on the sweet side. 20 of our cocoas, the Frappé specialties and our bestselling Chai Om are available in 1,200 g or 1,500 g tins. More sorts on request.



Massive

Nude has turned into Massive

Our classic cocoa as pure milk chocolate. Genuine organic and fair trade vanilla. 35 % cocoa content.

Tin 1,500 g



A-Muse

White Wedding has become A-Muse

At 42 % the chocolate content is high as usual. White chocolate meets vanilla.

Tin 1,200



Frappé Nude

Velvety plain iced chocolate

Refined with vanilla and in the background you taste a hint of coconut.

Tin 1,500 g



Frappé White Wedding

Wonderfully tasting cold white chocolate with genuine vanilla and coconut

Perfect for Frozen Latte and makes a great Virgin Piña Blanca.

Tin 1,200

Box of 2 tins

The Large Ones

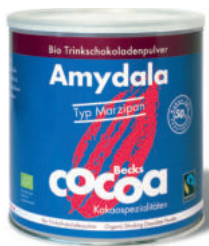


Criollo

Pure cocoa

Simply 100% of best cocoa, tangy, without sugar, naturally refined. A taste of Central America for pure delight. Dissolves in warm milk without cooking.

Tin 1,200 g



Amydala

Almond

The slight bitter almond aroma reminds you of both: marzipan and amaretto. A real clas-sic in the north of Germany, that has already attracted more and more fans from the south.

Tin 1,500 g



Hot Winter

A wintry mixture with a fine taste of gingerbread

Ten wintry spices and a splash of rum that are certain to spread Christmas feeling. Also an ice cold refreshment during summer, cinnamon makes the body cool down.

Tin 1,500 g



Chill Bill

Presumably an aphrodisiac

A shy virgin turned fiery vamp. The spicy hint of chili is the great finale of a deeply chocolaty cocoa.

Tin 1,500 g



The Fudge

Fine cocoa meets cream caramel

Sweet in flavor and with a softness that flavor enthusiasts call "mouthfeel" and that makes children go "oomph".

Tin 1,500 g



Choc Orange

Orange and ginger

Finest cocoa, most discreetly composed with the flavor of sun-ripened oranges and a hint of ginger. One of our earliest products, still the original.

Tin 1,500 g



Sinnerman

True cinnamon

An addition of cardamom this mixture becomes a real classic.

Tin 1,200 g



White Wedding*

White chocolate, coconut and vanilla.

Drinking chocolate without cocoa. Attention to all of you who aren't too fond of classic cocoa.

Tin 1,200 g

*white chocolate

Box of 2 tins

The Large Ones



Michel

The normal one

The cocoa mix for those who like to keep things straight. Sweet and imbued, this is an option everyone can settle on – even the young at heart.

Tin 1,500 g



Günther

cheerful-tart and urban

Our Günther with 66 % cocoa content is the hip dark cocoa for the somewhat more tart cocoa pleasure. Two noble single origins with little sugar, only lightly sweetened. A pleasure at any time of day or night.

Tin 1,500 g



NEW

Especial no 2

55 % premium cocoa from Ecuador

Our vegan organic raw cocoa powder made from Arriba Nacional raw cocoa beans is produced from one of the best cocoa varieties in the world. The cocoa comes from organically managed forests and grows among other hardwoods.

Tin 1,500 g



Red Spirit

Mulled wine

The fine winter spices such as cinnamon, orange, ginger and cardamom perfectly complement the Glühkakao in its aromatic appearance and at the same time you get a full and strong cocoa flavor.

Tin 1,500 g



Especial no 3

75 % premium cocoa from Vietnam

A very special variety from the small cocoa region in the Mekong Delta, grown fairly and sustainably by small farmers although not officially certified. Fruity and slightly acidic with a tart note, this choice drinking chocolate melts in the mouth.

Tin 1,500 g



Om

Inspired by classic Yoga philosophy

'Om' is the sound of meditation, finding consciousness and inner peace. Indian black tea refined with regional Indian spices. Stimulating and relaxing at the same time.

Tin 1,500 g



Especial no 4

60 % exquisite unblended cocoa from the Dom. Rep.

The drinking chocolate from the Dom. Rep. captivates with its initially delicate, subtle yet characteristically piquant chocolate flavor with a slight hint of caramel. The taste sensation finishes by unfolding an intense chocolate flavor.

Tin 1,500 g



Sono

Matcha, marzipan and a hint of pistachio

100% premium green tea for the perfect matcha. Enjoy the almond and creamy, nutty notes of marzipan and pistachio on the palate. A harmoniously refreshing chai, stimulating and revitalising.

Tin 1,500 g



Box of 2 tins

ICED



Iced delicacies and exotic chai specialties

Mmmhh – for the hot time of the year

- Mix Frappé Nude with 5 cl milk and froth
- Put ice cubes in a glass and...
- Carefully pour in the frappé-milk mixture...



I also
do cold!

Ice-cold pleasure, Frappé!

ICED COCOA



Frappé Nude Vanilla

Our bekscocoa™ bestseller is now available in a cool summer version. Velvety plain iced chocolate refined with vanilla and a hint of coconut.

Tin 250 g / Sachet 30 g



Frappé White Wedding White chocolate with vanilla and coconut

It is an ice cold delight as Frozen Latte and makes a great Virgin Piña Blanca by blending it together with a pineapple slice.

Tin 250 g / Sachet 30 g

Box of 8 tins

20 sachets per display
12 displays per box

Hot spices, Chai!

CHAI EXOTIC



Om

Classic Masala Chai Latte with ginger, cloves and cardamom

Indian black tea refined with regional Indian spices. 'Om' is the sound that symbolizes finding consciousness.

Tin 250 g / Sachet 30 g



Sono

Chai Latte with matcha and marzipan

Harmonic and extravagant is the combination of grassy matcha flavors and the sweetness of marzipan. Sensationally tasty and convenient for detox.

Tin 250 g / Sachet 30 g



Chocolate spreads

The sensation is the fine chocolate-nutty aroma

Premium organic hazelnut and organic cashew combined with top-quality organic cocoa. Our nut and chocolate spreads have an amazingly high nut content. A great nutty chocolate flavour to enjoy by the spoonful, spread on bread, as a tasty addition to smoothies and muesli, and in cooking and baking.

Both spreads are **vegan and free from gluten and palm oil**.



Dschanduia

50 % organic hazelnut

Creamy hazelnut spread with crunchy hazelnut chunks. Plus premium cocoa powder, cane sugar and cocoa butter – all organic. And nothing else!

Organic and natural: **Becks cocoa™** Organic hazelnut and cocoa spread.

200 g jar



Wellutata

30 % organic cashew

Premium cashew nuts combined with organic cane sugar, organic sunflower oil, organic cocoa powder and organic cocoa butter to produce a creamy chocolate spread. Natural organic sunflower lecithin stabilises the smooth consistency of this chocolate treat.

200 g jar



6 jars per box

The background of the image is a close-up of a rusty, textured metal surface. Two purple bean pods are shown, each split open to reveal a dark purple, wrinkled interior. The pods are positioned horizontally, one on the left and one on the right. The text "ALL ABOUT THE BEAN" is overlaid in a white, hand-drawn style font across the center of the image.

ALL ABOUT THE BEAN

Becks cocoa™ Wooden Boxes



A real highlight and an unbelievable idea. Wooden boxes, that form a simple shelf system for trade fairs and events. They can be used for shop-in-shop systems, pop-up stores, as decoration, gift boxes or shelves for your store or café.

With room for 12 tins of **Becks cocoa™**, and great for stacking and transportation. And with such great looks that you can easily use them to furnish complete rooms.

Ask us about our shop-in-shop system.



The Colorful Mugs



The colorful mugs with no handle, the perfect haptic fit for enclosed hands looking for warmth and thus for a person looking for a huge mouthful of **Becks cocoa™**.

350 ml is a gigantic portion and this is how it is supposed to be. Fine porcelain, that is produced according to **Becks cocoa™**.

Only while stocks last!

6 mugs per box

Turntable Display



The high quality wooden bar display allows the presentation of 12 sorts of sachets on minimized space. A great basis for an ideal product presentation.

Promotional Displays



Attractive and effective sales promotion. Choose what products you want for the natural-looking portable cardboard display.

Pictured with the great **Becks cocoa™** gift and sample boxes, these promotional displays can on request be arranged for every occasion and market situation – with different products and sizes/quantities to suit your needs.

Merchandising items on request



YOU CAN DO A LITTLE BE MORE?

For all those who answer this question with an unequivocal “Yes!”, our website **www.beckscocoa.de** always has news from the world of **Becks cocoa™**, the world of cocoa beans and culinary delights.

We reveal which new cocoa creations you can look forward to and take a look behind the scenes at **Becks cocoa™**. Of course, there are also lots of tips and expertise on how to make your favourite cocoa taste best.

Here you will also find great recipe ideas for cocoa from all over the world!

Let us inspire you and try out our recipes. It's worth taking a look!

***Sales aid measures by continuous live tastings, public relations,
social media and advertising activities***





Becks
cocoa
cocoa specialities

www.beckscocoa.com

Distribution

Pit Hoffmann GmbH & Co. KG
Reichenberger Str. 36
83071 Stephanskirchen
Phone: +49 8036/30737-0
E-Mail: info@pit-suesswaren.de